



EXECUTIVE OFFICE OF THE PRESIDENT
CHIEF OF STAFF AND THE HEAD OF PUBLIC SERVICE

Telegraphic Address
Telephone: +254-20-227436
When replying please quote

STATE HOUSE
P.O. Box 40530-00100
Nairobi, Kenya

Ref. No **EOP/CAB.26/4A/VOL.III/(141)**
and date

18th March, 2024
....., 20.....

The Solicitor –General

All Principal Secretaries/All Accounting Officers

All Chief Executive Officers of State Corporations

**RATIONALIZATION OF NON-PRIORITY EXPENDITURE AND THE SUSPENSION OF
PROCUREMENT OF PROMOTIONAL MERCHANDISE**

In steering the nation towards economic renaissance, the Administration continues with the implementation of the **Bottom-Up Economic Transformation Agenda (BETA)**, within the framework of a macroeconomic strategy focused on fiscal consolidation.

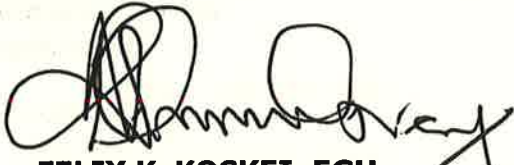
The policy on fiscal consolidation is anchored upon enhanced revenue mobilization as well as austerity measures underpinned by the rationalization of non-priority expenditure and implemented in a manner that nevertheless protects essential social development spending.

In keeping with this plan, the 2024 Budget Policy Statement (BPS) approved by Parliament is themed as *"Sustaining Bottom-Up Economic Transformation Agenda for Economic Recovery and Improved Livelihoods."*

In that regard, and in an effort to further streamline expenditures and optimize the utilization of public resources; all Ministries, State Departments, and State Corporations/Agencies are directed to:

- I. Optimize their operations and **rationalize all non-priority expenditure items** in accordance with the guidelines issued by the National Treasury;
- II. **Suspend and immediately cease the procurement, printing and production of corporate wear**; including but not limited to t-shirts, shirts, tracksuits, and any other branded clothing items; and
- III. **Suspend and immediately cease the purchase of promotional merchandise** such as calendars, diaries, umbrellas, power banks, key holders, bags, flasks, cups, branded traditional blankets/"*Shukas*", notebooks, and any other promotional materials.

Please proceed and take appropriate action to secure the full implementation of these additional austerity measures.



FELIX K. KOSKEI, EGH
CHIEF OF STAFF & HEAD OF THE PUBLIC SERVICE

Copy to: The Attorney-General

 All Cabinet Secretaries

 The Auditor-General

 The Controller of Budget

 Secretary to the Cabinet

 The State House Comptroller

Ms. Wanjiku Wakogi, CBS
Chief of Staff
Office of the Deputy President
Executive Office of the President
NAIROBI

Mr. Joseph N. Busiega, MGH, MBS, ndc(K)
Chief of Staff
Office of Prime Cabinet Secretary
NAIROBI

Mr. Arthur A. Osiya, CBS
Principal Administrative Secretary
Executive Office of the President
NAIROBI